**PIZZA SALES SQL QUERIES**

1. **KPI’s**
2. **Total Revenue:**

select Round (SUM (total\_price),2) as Total\_Revenue from pizza\_sales.

A screenshot of a computer

AI-generated content may be incorrect.

1. **Average Order Value:**

select Round(sum(total\_price)/count(Distinct order\_id),2) as Avg\_order\_value from pizza sales.

**A screenshot of a computer

AI-generated content may be incorrect.**

1. **Total Pizzas Sold:**

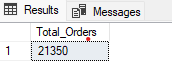
select sum(quantity) as Total\_Pizzas from pizza\_sales.

**A screenshot of a computer

AI-generated content may be incorrect.**

1. **Total Orders:**

select count (Distinct order\_id) as Total\_Orders from pizza\_sales.

****

1. **Average Pizzas Per Order:**

select sum(quantity)/count(distinct order\_id) as Pizzas\_per\_Order from pizza\_sales

**A screenshot of a computer

AI-generated content may be incorrect.**

1. **Daily Trends for Total Orders:**

**A screenshot of a computer

AI-generated content may be incorrect.**select DATENAME(DW,order\_date)as order\_day,count(distinct order\_id) as Total\_orders from pizza\_sales group by DATENAME(DW,order\_date)

1. **Monthly Trends for Total Orders:**

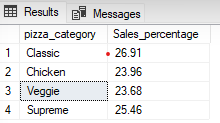
select Datename(month,order\_date)as order\_month,count(distinct order\_id) as Total\_orders from pizza\_sales group by DATENAME(month,order\_date)

**A screenshot of a calendar

AI-generated content may be incorrect.**

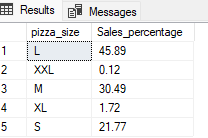
1. **Percentage of sales by pizza category:**

select pizza\_category,sum(total\_price)\*100/(select sum(total\_price)from pizza\_sales)as Sales\_percentage from pizza\_sales group by pizza\_category

****

1. **Percentage of sales by pizza size:**

select pizza\_size,Round(sum(total\_price)\*100/(select sum(total\_price)from pizza\_sales),2)as Sales\_percentage from pizza\_sales group by pizza\_size

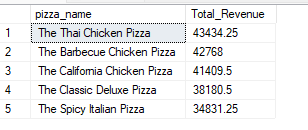


1. **Top 5 best sellers by Revenue, Total Quantity and Total Orders:**

**For Revenue-**

select Top 5 pizza\_name,sum(total\_price) as Total\_Revenue from pizza\_sales

group by pizza\_name order by Total\_Revenue desc

****

**For Tota Quantity -**

select Top 5 pizza\_name,sum(quantity) as Total\_Quantity from pizza\_sales

group by pizza\_name order by Total\_Quantity desc

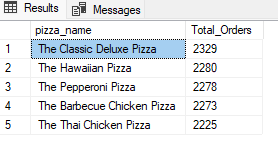
**A screenshot of a computer

AI-generated content may be incorrect.**

**For Total Orders:**

select Top 5 pizza\_name,count(distinct order\_id) as Total\_Orders from pizza\_sales

group by pizza\_name order by Total\_Orders desc

****

1. **Bottom 5 sellers by Revenue, Total Quantity and Total Orders:**

**For Revenue-**

select Top 5 pizza\_name,sum(total\_price) as Total\_Revenue from pizza\_sales

group by pizza\_name order by Total\_Revenue asc

A screenshot of a computer

AI-generated content may be incorrect.

**For Total Quantity-**

select Top 5 pizza\_name,sum(quantity) as Total\_Quantity from pizza\_sales

group by pizza\_name order by Total\_Quantity asc

**A screenshot of a computer

AI-generated content may be incorrect.**

**For Total Orders-**

select Top 5 pizza\_name,count(distinct order\_id) as Total\_Orders from pizza\_sales

group by pizza\_name order by Total\_Orders asc

**A screenshot of a menu

AI-generated content may be incorrect.**